



Benefits of VLS Workbooks

You've not seen safety like this!



Graphic Safety has created a complete series of Visual Learning Workbooks to help you accomplish your work and safety training needs. Establishing common knowledge is basic to establishing common sense.

Here is why you should consider them:

- Can be taught in the classroom via workbooks
- Self-paced, no trainer required if used in the field. Employees **retain their own** copies for contemplation. Supervisors can check answers, correct employee understanding and record tests.
- Most effective when used on the jobsite as visuals match experience
- Exceeds regulatory and operator requirements
- Can be the **most cost-effective** training method – no overtime required/less downtime
- Our workbooks are hands-on training



Our workbooks require written answers throughout, thereby promoting knowledge retention.

Blending 5 Training Methodologies to Boost Employee Training

Graphic Safety, LLC designs work & safety training workbooks to maximize student/employee learning because we know your company time is valuable.



1. Illustration – is processed much faster by the brain than words. Illustration provides a dimension of understanding that words fail to accomplish.



2. Formatted for visual learning via extensive illustration. The illustrations are critically incorporated into the learning process. These safety training workbooks are inherently "multi-lingual".



3. Working in a workbook – is superior training vs sitting in a PowerPoint lecture. Student employees working for their education boosts learning and knowledge retention. The work removes boredom from the students.



4. Breaking wording down into more meaningful paragraphs, punctuated by illustration, lends toward greater employee comprehension and knowledge retention.



5. These workbooks are punctuated with hazards shown at key points in the work process (in context) and Safety Alerts to verify the validity of those hazards for the students.



Provide the materials that your supervisors need to make your workplace successful.



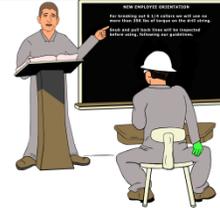
Safety should not be a separate process but should be integrated with the work.



In ancient Greece, Aristotle commented on the role of repetition in learning by saying "it is frequent repetition that produces a natural tendency" (*Ross & Aristotle, 1906, p. 113*) and "the more frequently two things are experienced together, the more likely it will be that the experience or recall of one will stimulate the recall of the other" (*Aspinwall – 1912. p. 35*).

Extensive Illustration(s) – supports the fact that people think in pictures and provides the opportunity to reduce redundant descriptive verbiage in training. Information is more efficiently transferred via illustration as the illustrations provide the redundancy.

Studies are now showing that 70% of knowledge is lost, or forgotten, within seven days of PowerPoint lectures and video or CBT. A 30% retention rate is unacceptable for workers to become well-educated in safety procedures and hazards. This is not good value for your training dollar\$. The absolute, most productive remedy is to provide **student copies of the training materials** that are meant to remain in their possession to ensure further contemplation of the issues, and thus boosting their education so they can contribute to a safe workplace. Only in this way are you actually getting maximum value from your training.



An important point: We have had many customers purchase our workbooks and give them to their employees to fill out during downtime and return for grading and recording. In 14 years we have had not one complaint from student/employees. In fact, what we find is the opposite, the demand for the training materials amongst employees is high. You can consider this the same as situations where employees take continuing education courses (on their own time) in order to advance their careers. This will definitely advance their hazard recognition + safety knowledge. It proves that employees are not averse to learning if you prepare materials that are appealing.

Contact us at (931) 337-2237 or email Wade@GraphicSafety.com to discuss **The Safety Visual Learning Series**. Read more about our products at www.GraphicSafety.com. Download the document "Graphic Safety Workbook Specifications" to learn the extensive content of these workbooks.